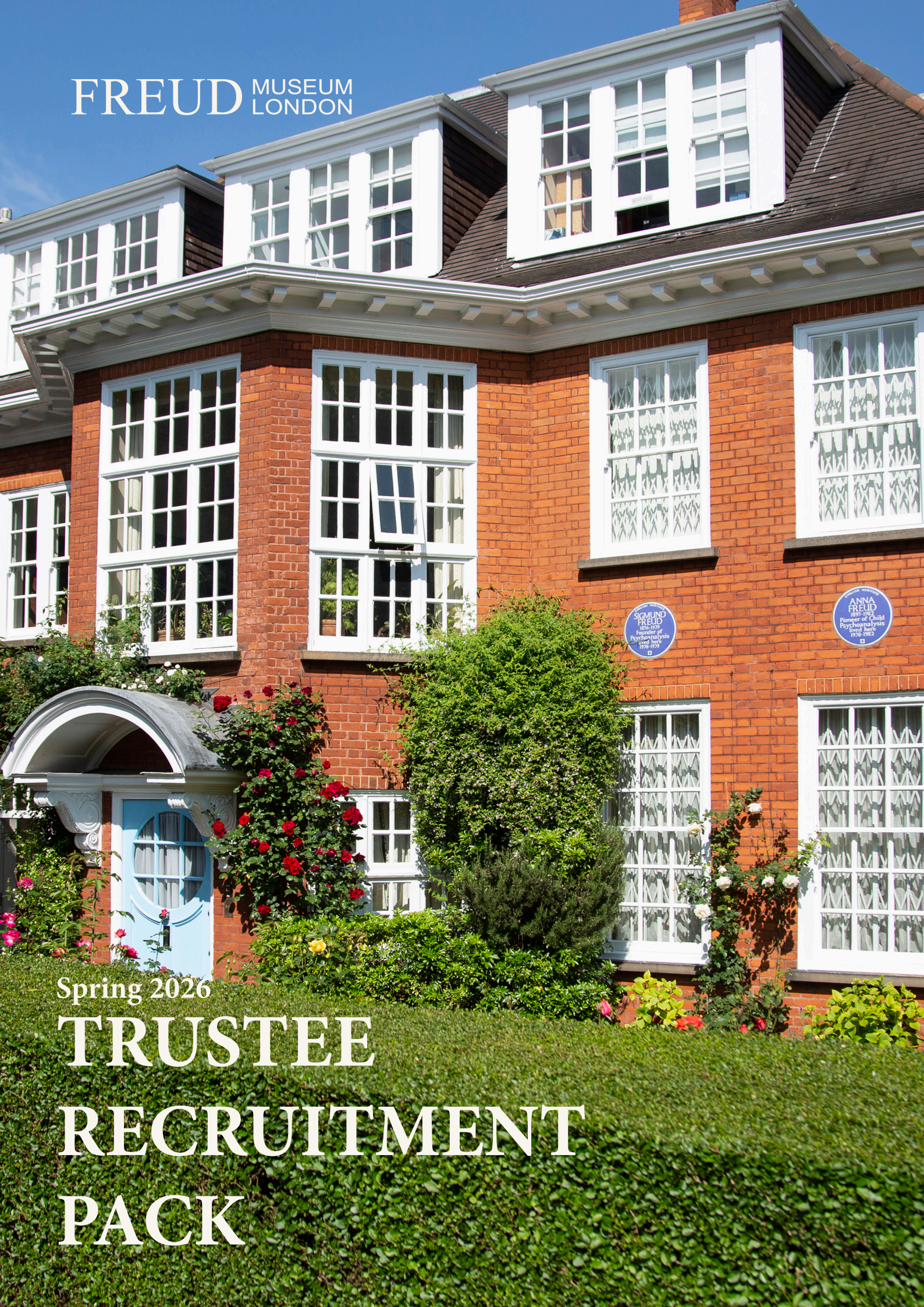


FREUD MUSEUM  
LONDON



Spring 2026

TRUSTEE  
RECRUITMENT  
PACK

# WELCOME

Thank you for your interest in joining the Board of Trustees of the Freud Museum London and the Board of Directors of Freud Museum Enterprises.

This is a significant moment for the Museum. As we approach our 40th anniversary in Summer 2026, we are undertaking a period of renewal: strengthening our financial sustainability, clarifying governance, and developing a new strategy to secure the Museum's long-term future.

The Freud Museum is a unique institution: the final home of Sigmund Freud and Anna Freud, it is both a historic house and a living site of ideas. It holds a globally significant collection and engages audiences in questions of mind, culture and society.

We are now seeking new Trustees to join the Board — individuals who can bring expertise, perspective and energy to support the next phase of the Museum's development. We are also looking for people to join the Board of Directors of our trading subsidiary, Freud Museum Enterprises.

If you are motivated by the opportunity to help guide a distinctive and ambitious organisation through a period of change and renewal, we would be delighted to hear from you.

**Sue Prevezer, Chair of the Board**



# ABOUT THE MUSEUM

The Freud Museum London is an independent accredited museum and registered charity, located in Hampstead. The Museum:

- Preserves Freud's home, study and collections
- Cares for internationally important archives and objects
- Delivers exhibitions, public programmes, education and research
- Attracts a global audience
- Operates through a combination of admissions, retail, events, venue hire, donations and grants.



Alongside the charity, Freud Museum Enterprises (FME) delivers commercial activity supporting the Museum's sustainability.





# OUR CURRENT CONTEXT

The Museum is entering a period of organisational renewal. Key priorities include:

- Developing a clear and deliverable organisational strategy
- Utilising the 40th anniversary as a catalyst for growth
- Building digital, commercial and fundraising capability
- Strengthening financial resilience and income diversification
- Improving governance clarity and Board–Executive effectiveness.



At the same time, the Museum is looking to build on:

- A strong international reputation
- A distinctive intellectual and cultural position
- Loyal audiences and supporters
- Significant potential for development.

Trustees and FME Directors appointed in this round will play an important role in shaping this next phase.

# THE ROLE OF THE BOARDS

The Board of Trustees of Freud Museum London provides strategic leadership and ensures effective governance of the charity. Trustees are collectively responsible for:

- Setting the strategic direction of the Museum
- Ensuring compliance with charity and company law
- Safeguarding finances, collections and assets
- Appointing and overseeing the Director
- Monitoring performance and managing risk
- Supporting fundraising, partnerships and advocacy.

Day-to-day operations are delegated to the Director and her staff team.

The Board of Directors of FME is responsible for the governance, performance and strategic direction of the trading company, while operating in alignment with the parent charity.



# The Opportunity

We are recruiting new Trustees to:

- Strengthen the Board's skills and experience
- Support the development and delivery of a new strategy
- Broaden the diversity and perspectives of the Board
- Contribute to fundraising, partnerships and profile.

This recruitment also supports planned succession, with several Trustees stepping down over the next year.

We are recruiting new Directors of the Museum's trading subsidiary similarly to strengthen the Board's skills and experience and to broaden diversity and perspectives.

## Skills and Experience Sought

We are particularly interested in candidates with expertise in:

- Artistic practice
- Historic house and museum curation and activation
- Building development, capital projects, or environmental sustainability
- Communications, marketing, digital and broadcast
- Academic and research expertise (psychoanalysis, psychotherapy or related fields)
- Fundraising, philanthropy or development.

We are also interested in candidates who could contribute to the governance of Freud Museum Enterprises (FME), particularly in:

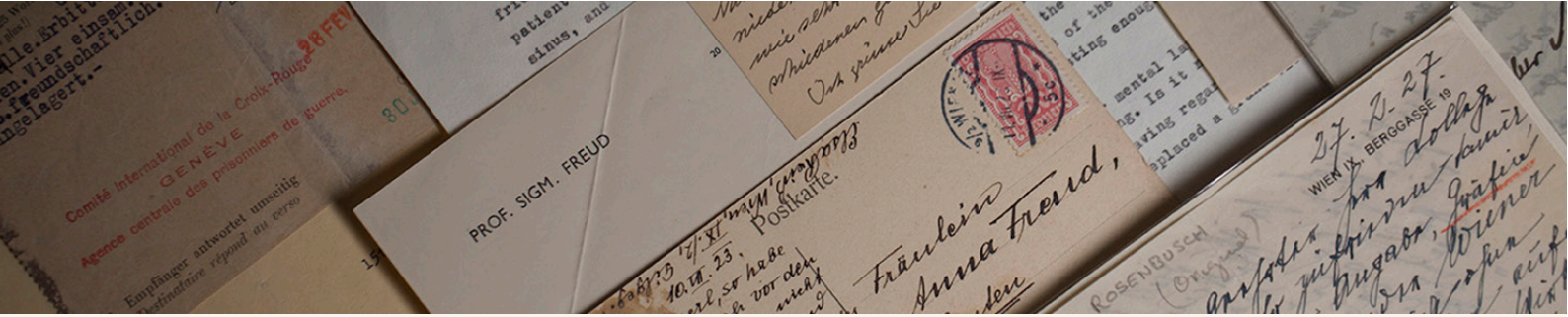
- Commercial strategy
- Digital/audience development
- Retail, licensing or visitor economy experience.

We recognise that an individual might bring a combination of these skills. If applicants bring skills to one, two or even three of the role specifications in this pack, they should make that clear when applying.

## Diversity and Inclusion

We are committed to building more diverse and representative Boards. We particularly welcome applications from:

- People from Global Majority backgrounds
- Disabled people
- Younger candidates and first-time Trustees
- Those bringing perspectives currently underrepresented on the Board or the Board of Directors.



## Person Specification

We are looking for individuals who can demonstrate:

- Strategic thinking and sound judgement
- The ability to contribute constructively and collaboratively
- Commitment to the Museum's mission and public benefit
- Willingness to contribute time, expertise and networks
- Understanding of (or willingness to learn about) charity governance

Previous Trustee experience is not required.

## Time Commitment

The Board meets five times per year. Committee and working group participation may also be required, as will attendance at occasional Museum events and stakeholder engagement. Being a Trustee has an estimated time commitment averaging 8-10 days per year, but additional time is welcome. Trustees are appointed for an initial three-year term, which is renewable twice.

The Board of Directors of FME currently meets twice per year. Attendance at occasional Museum events is also welcomed. Being a Director of FME has an estimated time commitment averaging 4-5 days per year, but additional time is welcome. Directors are appointed for an initial three-year term, which is renewable twice.

Roles are unpaid, with reasonable expenses covered.

## Fundraising and Contribution

Trustees and Directors are expected to:

- Act as ambassadors for the Museum
- Support fundraising and development activity
- Contribute networks and influence

Trustees and Directors are also encouraged to support the Museum financially, whether as a member, patron or donor, at a level meaningful to them.



# ROLE BRIEFS

## Trustee – Artist / Creative Practitioner

We are seeking a practising artist or creative professional. You will:

- Bring a contemporary creative perspective to the Board
- Contribute to programme thinking on the intersection of psychoanalysis and creativity
- Help connect the Museum to artistic networks.

## Trustee – Historic House, Museum, Curation, Research, Activation

We are seeking a Trustee with experience in:

- Heritage, historic house or museum curation, collections or interpretation
- Academic research relevant to our collections
- Exhibitions or public programme development

You will:

- Contribute to the intellectual direction of the Museum
- Support the development of collections and research strategy
- Contribute to programme thinking
- Bring external networks in museums or academia

## Trustee – Capital Projects / Estates / Sustainability

We are seeking a Trustee with experience in:

- Capital development projects
- Historic buildings or heritage houses and/or gardens
- Environmental sustainability

You will:

- Advise on long-term development of the site
- Support feasibility and planning for capital projects
- Contribute to sustainability strategy

## Trustee – Communications / Digital / Audience

We are seeking a Trustee with experience in:

- Digital strategy, marketing or communications
- Audience development and growth
- Brand and content strategy

You will:

- Support development of digital and audience strategy
- Advise on improving reach and engagement
- Bring insight into contemporary communications practice

# ROLE BRIEFS

## Trustee – Academic, research (Psychoanalysis)

We are seeking a third Trustee with an academic interest in psychoanalysis. You will:

- Bring academic insight into psychoanalysis and its contemporary relevance
- Support the development of the Museum's research partnerships and programmes
- Support the Museum's intellectual positioning
- Contribute to relationships with psychoanalytic and academic communities

## Trustee – Fundraising / Philanthropy

We are seeking a Trustee with:

- Experience of fundraising or philanthropy
- Strong networks and relationship-building capability

You will:

- Support development of fundraising strategy
- Help open networks and donor relationships
- Contribute to a culture of philanthropy

## Director – Freud Museum Enterprises (FME)

We are seeking candidates who could contribute to FME governance. You will bring:

- Commercial strategy experience
- Digital or audience growth expertise
- Retail, licensing or visitor economy insight

You will:

- Support income growth and sustainability
- Strengthen alignment between charity and trading activity.



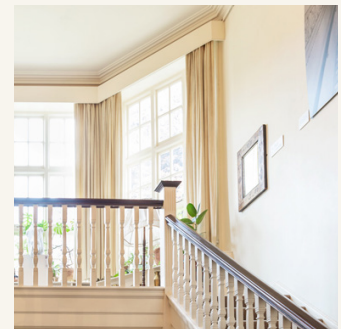


## How to Apply

Please submit, by **19 June 2026**:

- A CV (max 3 pages)
- A covering letter (max 1 page) outlining your interest and what you would bring

We welcome informal conversations in advance of application. Please contact Anna Jobson, the Museum Director. Please email [jobs@freud.org.uk](mailto:jobs@freud.org.uk) to request an informal conversation or to submit an application.



## Selection Process

- Applications will be reviewed by a panel of Trustees/Directors and the Director
- Shortlisted candidates will be invited to interview
- Appointments will be subject to confirmation by the Board.

**This is an opportunity to contribute to the future of a unique museum of global significance — helping to steward its legacy while shaping its next phase of development.**



