

Freud Museum London's Responsible Visitor Charter

At the Freud Museum we are working to become a more eco-friendly site. So far we have taken the following steps:

- We have created an Environmental Sustainability Policy
- We recycle all the materials we can and use environmentally friendly products and services wherever possible
- We encourage the use of public transport, cycling, or visiting the museum by foot (We have installed a bike rack to encourage cyclists)
- We look after the museum's green spaces in order to create a sustainable environment for plants and insects. We have installed a water butt in the garden to save and re-use rain water
We have installed a panel to interpret the natural heritage of the museum's garden
- We have improved the efficiency of our boilers by installing insulation jackets
- We have installed draft excluders at all of our windows
- We have reduced the temperature of the water in the taps
- We have reduced the amount of water we use in our toilets
- We are monitoring energy and water usage and are setting targets to continue this reduction

However we still need your help. We can all reduce our impact on the environment by making choices. Here are some ideas on how you can help:

- **Leave the car behind** - Walk, cycle or use public transport. Our staff will happily provide you with advice about local transport links.
- **Shop Local** . Use local products, they help support local communities. We are fortunate to have a FarmersqMarket at nearby Swiss Cottage, Wednesdays 10am . 3pm.
<http://www.lfm.org.uk/markets/swiss-cottage/> There are also plenty of small independent shops in Hampstead, just 10 minutesqwalk away.
- **Reduce, Reuse, Recycle** . Where possible avoid excessive packaging and use your own bag for shopping.
- **Be Water Wise** . Please use water wisely.
- **Respect nature** . Help us to look after the museum's garden by not littering
- **Support Green businesses**. There are hundreds of businesses trying to reduce their carbon footprints through the Green Tourism Business Scheme. Businesses are awarded Bronze, Silver and Gold for their efforts to be more sustainable. www.green-business.co.uk