

Psychoanalysis, Money and the Economy

*A major international conference 1-4 July, 2010
convened by David Bennett (University of Melbourne and
Visiting Professor, Department of History, Birkbeck) for*

The Freud Museum, London

*with Ivan Ward (Director of Education, Freud Museum)
supported by Birkbeck College, University of London
and the Australian Research Council*

Main conference venue: Birkbeck College, Malet St, London WC1E 7HX
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PROGRAMME (draft only)

THURSDAY 1ST JULY

7pm-9pm

Venue: Conway Hall, Holborn, London WC1R 4RL

Chair: T.b.c.

“Global financial crisis and the psychology of money”

Public panel debate

Speakers:

Will Hutton (political journalist; author of *The State We're In* and (forthcoming) *Them and Us: Politics, Greed and Inequality – Why We Need a Fair Society*)

Dr. Gillian Tett (Assistant Editor, *Financial Times*; author of *Fool's Gold: How Unrestrained Greed Corrupted a Dream, Shattered Global Markets and Unleashed a Catastrophe*),

Dr. Oliver James (psychologist, author of *Affluenza* and *Britain on the Couch*),

Prof. Susie Orbach (psychotherapist, author of *Towards Emotional Literacy*, *The Impossibility of Sex*, *On Eating and Bodies*)

FRIDAY 2ND JULY

6-7 pm: CONFERENCE REGISTRATION.

Venue: Birkbeck College, Malet St, London WC1: Classroom B04

7.00pm - 9.00pm

Venue: Theatre B36, Birkbeck college, London WC1

Chair: David Bennett (University of Melbourne)

Opening keynotes:

“Analysand and Analyst in the Global Economy, Or: Why Would Anyone in Their Right Mind Want to Pay for Analysis?” (40 mins)

Bruce Fink (Duquesne University)

“Pharmacology of capital in the age of psychopower” (40 mins)

Bernard Stiegler (Pompidou Centre, Paris)

SATURDAY 3RD JULY

8.45am-9.30am: CONFERENCE REGISTRATION

Venue: Birkbeck Classroom B04 (t.b.c.)

Session 1: Title TBC

9.30am-11am

Venue: Theatre B34, Birkbeck

Formal welcome and Introduction to the conference:

“Money is laughing gas to me” (S. Freud): A critique of Pure Reason in Economics and Psychoanalysis” (15 mins)

David Bennett (University of Melbourne)

Keynote:

“Pleasure and Pain: At the Crossroads of Psychoanalysis and Political Economy” (40 mins)

Jean-Joseph Goux (Rice University, Texas)

20 minutes discussion time

Morning Tea: 11am-11.30am Venue: Classroom B04, Birkbeck

Session 2: *Homo psychologicus* in the market place

11.30am-1pm (20 minute papers, 30 minutes discussion)

Venue: Theatre B34, Birkbeck

Chair: Lisa Appignanesi

“It’s the psychology, stupid! From financial sadism to relational economics”

Andrew Samuels (University of Essex)

“‘And in the end, the love you take is equal to the love you make’ –
Reflections on some unconscious economic presuppositions in the domains
of sex, punishment and money”

John Forrester (University of Cambridge)

“When money dies: Anxiety and Melancholy in Times of Economic Crisis”

Renata Salecl (London School of Economics)

Lunch: 1pm-2pm Venue: Classroom B04, Birkbeck

Parallel Session 3a: Markets as/and subjects	Parallel Session 3b: Money in the consulting room
2pm-3.30pm (15 min papers, 30 mins discussion) Venue: Theatre B34, Birkbeck Chair: Paul Crosthwaite	2pm-3.30pm (20 min papers, 30 mins discussion) Venue: Theatre B36, Birkbeck Chair: Peter Knight
“What kind of subject is the market?” Campbell Jones (University of Leicester)	“Economies of race in the political psyche” Annie Lee Jones (Clinical Psychologist/Psychoanalyst, NY) and Megan Obourn (SUNY, Brockport)
“The cut of money” Francesca Manning (CUNY)	“I love you, I hate you: The play of money in child analysis” Hilary Clark (University of Saskatchewan)
“From economic theory to economic policy, and from there to reality: a psychoanalytic excursion” Anca Carrington (Tavistock Centre, London)	“Personal Banking and Depersonalization: Representations from Television and Literature” Leigh Claire La Berge (University of Chicago)
“The symbolic order and the order of money: The role of the historical <i>Urvater</i> ” Tan Waelchi (University of Chicago)	

Afternoon Tea: 3.30pm-4pm Venue: Classroom B04, Birkbeck

Session 4: Money and masculinity

4pm-5.30pm (20 minute papers, 30 minutes discussion)

Venue: Theatre B34, Birkbeck

Chair: Campbell Jones

“Masculinity in the financial crisis”

Karl Figlio (University of Essex)

“Masculinities, greed and anxieties in the new capitalism”

Vic Seidler (Goldsmiths College, London)

“Spending and saving: Masculinity, risk and financial crisis”

Nicky Marsh (University of Southampton)

5.45pm-7.30pm: Drinks Reception and Book Launches: Bruce Fink’s new novel, *The Psychoanalytic Adventures of Inspector Canal* will be launched by Karnac, and Renata Salecl’s new book, *Choice* will be launched by Profile. The authors will sign copies of their books at the launch.

Venue: Classroom B04, Birkbeck

SUNDAY 4TH JULY

Session 5: Title TBC

9.30am-11am

Venue: Theatre B34, Birkbeck

Chair: Daniel Pick (Birkbeck)

“Libido between eros and thanatos: Consequences of the ‘commercialisation of childhood’ for psychoanalysis” (25 mins)

Zygmunt Bauman (University of Leeds)

“The Fetish and the Leader” (40 mins)

Etienne Balibar (University of Paris X - Nanterre)

25 mins discussion time

Morning Tea: 11am-11.30am Venue: Classroom B04, Birkbeck

Session 6: Title TBC

11.30am-1pm (20 minute papers, 30 minutes discussion)

Venue: Theatre B34, Birkbeck

Chair: Andrew Samuels

“The Meanings of Money”

Viktor Mazin (Freud's Dreams Museum, St. Petersburg)

“Psychoanalysis, Anti-Semitism and the Miser”

Stephen Frosh (Birkbeck, London)

“The economy of the group”

Malcolm Pines and Luisa Brunori

Lunch: 1pm-2pm Venue: Classroom B04, Birkbeck

Parallel Session 7a:

Finance, fetishism and jouissance

2pm-3.30pm

(15 min papers, 30 mins discussion)

Venue: Theatre B34, Birkbeck

Chair: Nicky Marsh

“Dream Currency: Financial Delusion and the Treatment of Psychosis”

Eluned Summers-Bremner
(University of Auckland)

Parallel Session 7b:

Money, melancholia and the death drive

2pm-3.30pm

(15 min papers, 30 mins discussion)

Venue: Theatre B36, Birkbeck

Chair: Renata Salecl

“What a Waste of Money: Expenditure, the Death Drive and the Contemporary Art Market”

Paul Crosthwaite
(Cardiff University)

<p>“The Crisis of Climax: Capital Flows, <i>Jouissance</i> and Zola’s <i>L’Argent</i>” Joyce Goggin (University of Amsterdam)</p> <p>“A Rhizomatic Marx? Deleuze/Guattari and the Return of the Theory of Surplus Value” John Van Houdt (Katholieke Universiteit Leuven)</p>	<p>“Capitalism and the Death Drive: A psychoanalytic interpretation” Lorens Holm (University of Dundee)</p> <p>“Melancholic Finance, Crisis and Loss” Alissa Karl (SUNY, Brockport)</p> <p>“Money, Interest, Loss: Scopic Economies and Value Creation in Financial Market Visualisation” Helen Grace (Chinese University of Hong Kong)</p>
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Afternoon Tea: 3.30pm-4pm Venue: Classroom B04, Birkbeck

Session 8: *Homo Oeconomicus* on the couch
4pm-5.30pm (20 minute papers, 30 minutes discussion)
Venue: Theatre B34, Birkbeck
Chair: Ivan Ward

“Keynes’s psychoanalytic treatment of the role of the ‘vulgar passions’ in
financial crises”
Ted Winslow (York University, Toronto)

“The assumption of rationality in economic theory—a psychoanalytic view”
Li Markakis (Tavistock Institute, London)

“Libidinal Economy and Its Vicissitudes”
Anna Kornbluh (University of Illinois-Chicago)

5.30 pm - 5.40 pm: Closing Remarks, Ivan Ward (Freud Museum)

5.40 pm - 6.30 pm: Farewell drinks reception (t.b.c.)